



# PLACEMENT BROCHURE



**INDIAN INSTITUTE OF MANAGEMENT SAMBALPUR**  
**2020-2021**

# CONTENTS

01

Director's  
Message

02

Placement  
Chair's  
Message

02

Placement  
Officer's  
Message

03

Board of  
Governors

04

About  
IIM  
Sambalpur

06

Infrastructure  
@ IIM Sambalpur

08

Finance and  
Economics

10

Operations

12

Information  
Technology  
and Analytics

14

Strategy &  
Consulting

16

Human  
Resources

18

Marketing  
Management

20

Committees  
and Clubs

23

Student  
Activities on  
Campus

24

Final  
Placements  
2017-2019

26

Summer  
Placements  
2018-2020

## DIRECTOR'S MESSAGE



Indian Institute of Management Sambalpur is a new generation IIM started in 2015 and is acclaimed as IIM 3.0 due to its core values: Innovation, Integrity and Inclusiveness. We at IIM Sambalpur lay emphasis on experimentation, differentiation and collaboration while imparting thoughtful management education. We strongly advocate Innovation led entrepreneurial grooming for enabling rapid socio-economic and sustainable development of our society. At IIM Sambalpur we are in the process of implementing Flipped-Classrooms with an objective to adopt experiential learning pedagogy in all our management education programs. Apart from the rigor in classroom curriculum, we encourage our students to take up live projects from the industry, government and NGOs so as to gain a wholesome field experience.

It is my pleasure to introduce our 5th and 6th batch of PGPM (MBA) comprising a total of 252 students who come from diverse backgrounds and are undergoing rigorous academic training along with multiple responsibilities. Besides their academic commitments, the students are a part of various clubs, committees and interest groups and actively take part in business competitions and other corporate interactions with the industry stalwarts. They are being equipped to handle complex organizational and business issues through practical problem-solving pedagogy of management education, and I am sure they have acquired essential business acumen and decision-making leadership skills so as to add value to any organization.

I extend my sincere invitation to your esteemed organization to visit IIM Sambalpur to interact, explore and engage with us as a part of your campus engagement program. Let's collaborate, innovate and differentiate through our engagement and relationship.

With warm regards,

**Prof. Mahadeo P Jaiswal**  
Director, IIM Sambalpur

# PLACEMENT CHAIR'S MESSAGE



On behalf of the Placement Team of IIM Sambalpur, it's my pleasure to introduce the fifth and sixth batch of our flagship full-time residential MBA programme. It's overwhelming to see the response the first four batches have received not just from the regular recruiters but also from new recruiters in Private Equity, IT Consulting, Sales and Marketing, Strategy etc. This only reinforces the trust reposed by the recruiters on the unique IIM Sambalpur experience that draws on the three Is, i.e. Innovation,

Integrity, and Inclusiveness. The case study method supported by a team of high calibre faculty and a tight-knit learning environment with close ties to industry makes our graduates, not just industry-ready but also moulds them to make an impact.

As Chairperson of the Placement Committee, it is my privilege to invite you for placements at IIM Sambalpur and we very much look forward to partnering with you in the future".

**PROF. DIPTIRANJAN MAHAPATRA**



## BOARD OF GOVERNORS

**SMT. ARUNDHATI BHATTACHARYA**

Chairman, Board of Governors, IIM Sambalpur  
Ex-Chairman-State Bank of India



**SHRI ASIT KUMAR TRIPATHY**  
Chief Secretary, Govt. of Odisha



**SHRI SANJAY KUMAR SINHA**  
Joint Secretary  
MHRD, Government of India



**MR. PRABHAT PANI**  
Head Partnerships and Technology, Tata Trusts



**PROF. MAHADEO JAISWAL**  
Director, IIM Sambalpur



**MR. ASHISH GARG**  
Managing Director  
Boston Consulting Group (BCG)



**MR. TARUN CHUGH**  
Managing Director and CEO,  
Bajaj Allianz



**MR. JYOTI KUMAR AGARWAL**  
CFO, JSW Energy Ltd



**MS. SUCHETA MAHAPATRA**  
Head, India Business Operations, WeWork India

# PLACEMENT OFFICER'S MESSAGE



*"The mind is not a vessel to be filled, but a fire to be kindled."*

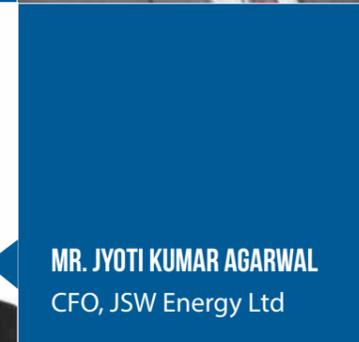
*-Plutarch*

We at IIM Sambalpur distinguish ourselves by grooming the students through unique courses that kindle creative thinking and design thinking. The students not only undergo rigorous academic curriculum but also exposed to best industry practices through numerous seminars taken by industry experts. As Coordinator of the Placement Committee, it's my privilege to introduce the 5th and 6th batch of PGPM (MBA) comprising well-groomed minds from diverse background and with varied experience. We extend a warm invitation to visit IIM Sambalpur to explore and engage with us. Looking forward to a fruitful association with your esteemed organisation.

**MR. SATHISH CHANDRA VELPULA**



**PROF. CHANDAN CHOWDHURY**  
Sr. Associate Dean, ISB



**MR. RICHARD REKHY**  
Board Member,  
KPMG Dubai & Former CEO,  
KPMG India



# ABOUT

## IIM Sambalpur

### Indian Institute of Management Sambalpur is one of the fastest growing third generation IIM in India.

Established in the year 2015 in the most industrialised district of Odisha, IIM Sambalpur aims not just to replicate, but to transcend the accomplishments of its older peers. Currently operating from its temporary campus at Jyoti Vihar, Burla, IIM Sambalpur recently commenced sessions for its 6th batch of MBA students and 2nd batch of PhD students on 17th August, 2020. A 237-acre world-class permanent campus is being set up in Basantpur which would be operational by 2023.

IIM Sambalpur believes in imparting management education through an unconventional approach. The institute's mission is to create responsible leaders with an entrepreneurial mindset ingrained with the values of Innovation, Integrity and Inclusion. The long-term vision is to encourage a germinating ground for job creators rather than job seekers.

The curriculum at IIM Sambalpur constantly pushes the participants to go beyond the confines of the classroom and explore learning by experimentation. The presence of a large number of industries in the vicinity helps the students understand the application of their classroom learnings through rigorous industry interfacing.



# WHY

## IIM Sambalpur

IIM Sambalpur looks to take advantage of its immense potential as an upstart B-School to create a culture of management education that would help differentiate itself and build a global brand that marks the epitome of excellence.

At the core of IIM Sambalpur's philosophy, the 3 Is of Innovation, Integrity and Inclusiveness are most valued. The students are encouraged and trained to identify real-life paradigms and to apply their classroom knowledge to find unique solutions in the domain of self-sustenance and social development. Innovation that solves the issues of the larger and more underprivileged sections of the society is endorsed.

The 'Smart Villages' program envisioned by Dr M. P. Jaiswal, Director, IIM Sambalpur has prompted the PGPM participants to look closely at the problems existing in the hinterlands of India and utilize their management education to come up with sustainable business models as solutions to these problems. The program is a true manifestation of IIM Sambalpur's emphasis on 'Learning by Experimenting.'

# INFRASTRUCTURE

## @ IIM SAMBALPUR

Situated in the laps of Barapahad (12 hills) right next to the Hirakud Dam, IIM Sambalpur enjoys the scenic beauty of lush greenery and verdant forests. It is currently operating from Jyoti Vihar, Burla, in a state-of-the-art campus building, housing all modern facilities expected of a premier business school of its kind.



Open 24x7 and contains an assortment of all the latest equipment



High-speed Wi-Fi is accessible from anywhere within the campus premises.



The institute has classrooms equipped with the latest technology and high-speed internet connectivity.



A massive collection of Books, e-Books, Periodicals, Journals, Project Reports

### CLASSROOM

As it is rightly said that, "Learning begins within a classroom, but doesn't end with it!" And IIM Sambalpur is at par with it. The institute has classrooms equipped with the latest technology and high-speed internet connectivity. IIM Sambalpur is also the first IIM to implement the idea of Flip classroom, a learning environment where much of the learning happens outside the classroom within the industry premises. Classroom learning is mostly about asking pertinent questions and cultivating a holistic thinking approach to tackle the real-life industrial problems.

### HOSTEL

There are three hostel buildings inside the campus of the institute; two for boys and one for girls with a backdrop of the beautiful hills that never fail to amaze. The rooms are properly ventilated and well furnished with a bed, almirah, mattress, study-tables and chairs provided to each student. High-speed Wi-Fi is accessible from anywhere within the campus premises. Each hostel also has its own common room where TVs and Table Tennis facilities are installed to cater to the recreational needs of the students.

### MESS

A student mess is present within the hostel premises, a place for students to sit back and enjoy a meal with their peers. It offers a healthy mix of various cuisines from different parts of India. It serves both vegetarian and non-vegetarian dishes. The mess affairs are overlooked by the Mess Committee, which is responsible for maintaining the overall hygiene and quality of food.

### LIBRARY

In its pursuit of being a knowledge hub, IIM Sambalpur is focused on building a state-of-the-art library where the students and the faculties collectively collaborate in the process of knowledge creation and knowledge sharing. The Learning Resource Centre contains a massive collection of Books, e-Books, Periodicals, Journals, Project Reports and Discussions, Theses, Newspapers and Databases like ACE Equity, APA PsycArticles, Bloomberg Business week, CMIE, Ebrary, EBSCO, EPW, EMIS, Euromonitor, ICRA, ISID, IBID, JSTOR, Marketline, and many more. It also houses a Bloomberg Terminal.

### AUDITORIUM

The auditorium in the campus of IIM Sambalpur has the capacity of accommodating over 200 candidates and houses all the modern facilities. The guest lectures, annual conclaves and other cultural events take place at this state-of-the-art auditorium.

### GYMNASIUM

IIM Sambalpur houses a modern gymnasium that ensures students maintain an active lifestyle despite a hectic academic schedule. The gym is open 24x7 and contains an assortment of all the latest equipment to cater to the fitness and exercise needs of the students.



# FINANCE & ECONOMICS



## ELECTIVES

- Financial Accounting (FA)
- Financial Management-I (FM-I)
- Financial Management-II (FM-II)
- Security Analysis & Portfolio Management (SAPM)
- Options, Futures & Derivatives (OFD)
- International Finance (IF)
- Financial Services
- Commercial Banking (CB)
- Fixed Income Securities & Markets (FISM)
- Business Analysis & Valuation (BV)
- Risk Management in Banks and Financial Institutions (RMBFI)
- Mergers & Acquisitions (M&A)
- Financial Analytics using MS Excel and R (FAER)
- Financial Technology (FINTECH)

## ECONOMICS

- Microeconomics (ME)
- Macroeconomic Analysis (MAE)
- Growth and Inflation in Developing Economics (GIDE)
- Micro - Finance (MF)
- Game Theory (GT)

## FACULTIES

### INTERNAL FACULTY

**Prof. Soumya Guha Deb**  
**Prof. Ashutosh Tripathi**  
**Prof. Alka Chadha**

### VISITING FACULTY

**Prof. Nitender Dhillon**  
**Prof. B. B. Chakrabarti**  
**Prof. Debasish Maitra**  
**Prof. Saumya Ranjan Dash**  
**Prof. P. C. Biswal**  
**Prof. C. S. Mishra**  
**Prof. Subhashakar Chattopadhyay**  
**Prof. Jogendra Singh**  
**Prof. Monica Singhania**  
**Prof. N.R. Bhusnurmath**  
**Prof. Rajiv Bhutani**  
**Prof. Santanu K Ganguli**  
**Prof. Sunil Parameshwaran**  
**Prof. Golak C Nath**  
**Prof. Pradyumna Dash**  
**Prof. Vinit Thakur**

## PREVIOUS RECRUITERS

- Evalueserve
- Motilal Oswal
- Annapurna Finance
- Future Generali
- IDBI
- Small Industry Development Bank of India (SIDBI)
- Tone Tag
- AGS Transact
- Bajaj Allianz Life Insurance
- Bajaj Allianz General Insurance
- Bajaj Finance Limited
- RBI
- Annapurna Finance
- Kotak Mahindra
- HDFC Bank
- HDFC AMC
- SBI
- Birla Sunlife
- Muthoot Fincorp
- SBI Mutual Funds
- SBI Life
- Brahmani River Pellets Ltd (BRPL)
- and many more

## Bears n Bulls



Bears n Bulls, the Finance club of IIM Sambalpur aims to disseminate knowledge through peer-to-peer learning and to bridge the gap between practical understanding and theoretical concepts. The club conducts workshops on different areas of Finance so that, every finance enthusiast can learn something more, apart from what is taught in the classroom. Adding more to the opportunities, the club organizes fortnightly sessions on "Financial and Business Trends" and various competitions including its flagship "Equinotch" which is a virtual stock trading competition to make students acclimatize themselves with the nuances of stock markets.

# OPERATIONS



## ELECTIVES

### OPERATIONS MANAGEMENT & QUANTITATIVE TECHNIQUES

- Quantitative Techniques-I (QT-I)
- Quantitative Techniques-II (QT-II)
- Operations Management-I
- Operations Management-II
- Logistics & Supply Chain Management (LSCM)
- Project Management (PM)
- Production & Inventory Control (PIC)
- Service Operations (SO)
- Supply Chain Analytics (SCA)
- Theory of Constraints (TOC)
- Operations Strategy (OS)

## FACULTIES

### INTERNAL FACULTY

Prof. Divya Choudhary

### VISITING FACULTY

Prof. Manoj Kumar Srivastava

Prof. Rohit Kapoor

Prof. Vinay Singh Chawan

Prof. Harshal Lowalekar

Prof. Raghavendra Ravi

Prof. Bhavin J. Shah

Prof. Vinay Kumar Kalakbandi

## PREVIOUS RECRUITERS

- Souflowor
- Future Group
- Vedanta
- Myra
- Parekh Logistics
- Jindal Stainless
- Manikaran Power
- Brahmani River Pellets Ltd (BRPL)
- Walmart
- MallCom
- Tata Advanced System Ltd.
- Tata Steel BSL
- D P Jain Group

## Sigmato



Sigmato-The Operations Club of IIM Sambalpur, acts as a liaison between classroom theories and practical applications in various fields of operations such as operations strategy, logistics, supply chain planning, inventory management, etc. It works with the aim of acquainting students with latest advancements in the operations management. Various activities such as live projects, workshops, inter-college events, guest lectures, simulation games, etc. are organised by Sigmato to develop the competence required to face the changing industrial scenario. Besides this, initiatives such as 'Six Sigma Green Belt' workshop, case study competitions, etc. have been taken by the club to focus on how operations management can help solve problems in both conventional and non-conventional areas.



# INFORMATION TECHNOLOGY & ANALYTICS



## ELECTIVES

### INFORMATION SYSTEMS MANAGEMENT

- Managerial Computing (MC)
- Management Information Systems (MIS)
- Business Analytics using R (BAR)
- Big Data Analytics (BDA)
- IT Consulting and Digital Transformation

## FACULTIES

### INTERNAL FACULTY

**Prof. M.P Jaiswal**  
**Prof. Rahul Kumar**  
**Prof. Merlin Nandy**

### VISITING FACULTY

**Prof. Rajhans Mishra**  
**Prof. Mukul Gupta**  
**Prof. Angshuman Ghosh**  
**Prof. Prabin Panigrahi**  
**Prof. Sanjiv D. Vaidya**  
**Prof. V.V. Rao**

## PREVIOUS RECRUITERS

- Larsen and Toubro Infotech
- Infosys
- Deloitte
- Ericsson
- Evalueserve
- EXL
- Decimal Point Analytics
- Miles Software (Ebixcash Financial Technologies)
- Markets&Markets
- Merilytics
- Gartner
- Mu Sigma
- Tech Mahindra
- Quantiphi Analytics
- Ramco System
- Nielsen
- Analytics Vidhya
- Devkraft
- GlobalData
- IBM
- Sankey Business Solutions

## R-Squared



R Squared aims to promote the skill development of students interested in data-driven decision making and provides opportunities to socialize with other like-minded students who are interested in IT, Analytics, and Machine Learning. The club also focuses on collaboration with the industry by conducting guest lectures, workshops, seminars, webinars, and various other activities. The club members help prepare students with the latest developments in the data science industry to equip them with adequate knowledge to crack interviews. R-Squared also undertakes different industry sponsored projects and research papers authored by the faculties at IIM Sambalpur which aims to provide a huge exposure to the students.

# STRATEGY & CONSULTING



## POLICY AND STRATEGIC MANAGEMENT

- Strategic Management-I (SM-I)
- Strategic Management-II (SM-II)
- Managing Start Ups (MSU)
- System Dynamics (SD)
- Sustainable Business & Shared Value (SBSV)
- Managing Information Business (MIB)
- Social Entrepreneurship & Innovations (SEI)
- Business Models (BMD)
- Business & Bottom of the Pyramid
- Competing Globally - Focus on Emerging Market (CG-EM)
- Ethics, CSR and Sustainability (ECSRS)
- Legal Aspects of Business (LAB)
- Entrepreneurial Orientation (EO)

## FACULTIES

### INTERNAL FACULTY

**Prof. Sumita Sindhi**  
**Prof. Diptiranjana Mahapatra**

### VISITING FACULTY

**Prof. Biswatosh Saha,**  
**Mr. P. Raghavendran**  
**Prof. Akshat Saxena**  
**Prof. Shuchi Srinivasan**  
**Prof. Santosh Kumar Prusty**  
**Prof. Prashant Salwan**  
**Prof. Srinivasan Iyengar**

## PREVIOUS RECRUITERS

- Boston Consulting Group (BCG)
- IQVIA (IMS Health)
- Ernst and Young
- Deloitte
- PricewaterhouseCoopers
- Bhubaneswar Municipal Corporation-Smart City
- Accenture Strategy
- Aditya Birla Management Corporation
- Newgen

## Consiglio



Consiglio-The Consulting Club of IIM Sambalpur, aims to leverage the strategy and consulting experience with the help of live projects and company sponsored assignments. The club organises various events on campus such as Case Interviews, Case Study Framework sessions, Case Discussions which seeks to extend and build on the interest and intellectual capital of IIM Sambalpur students. Consiglio publishes its quarterly newsletter-ConsulTales, a collection of articles from students and industry insights by corporate and also organises eStratega, its pan-India Case Study and Quizzing Challenge. It is also dedicated at conducting a host of events such as Consulting Panel Discussions, Guest Lecture series, Workshops and so on.

# HUMAN RESOURCES



## ELECTIVES

### OB, HR AND COMMUNICATIONS

- Organizational Behaviour-I (OB-I)
- Organizational Behaviour-II (OB-II)
- Human Resource Management (HRM)
- Organizational Development & Change (ODC)
- HR Analytics (HRA)
- Cross Cultural Management & International HRM (CCM & IHRM)
- Building Leadership Potential (BLP)
- Competency and Talent Management (CTM)
- Learning & Development (L&D)
- Strategic HRM (SHRM)
- Business Communication (BC)
- Written Analysis and Communications-I (WAC-I)
- Written Analysis and Communication-II (WAC-II)

## FACULTIES

### INTERNAL FACULTY

- Prof. Atri Sengupta
- Prof. Shikha Bhardwaj
- Prof. Varun Elembilassery

### VISITING FACULTY

- |                       |                         |
|-----------------------|-------------------------|
| Prof. Abhishek Goel   | Prof. Bhumika Gupta     |
| Prof. C. P. Shrimali  | Prof. Sumit K Ghosh     |
| Prof. N. M. Agrawal   | Prof. Shrihari S Sohani |
| Prof. Abha Chatterjee | Prof. Kamal K Jain      |
| Prof. Niva Bhandari   | Prof. Debi S Saini      |
| Prof. Sriparna Basu   |                         |



**HRidaya**

*Hridaya*

HRidaya - The HR Club of IIM Sambalpur provides a platform for Human Resource enthusiasts to hone their skills and increase their knowledge base. The club organizes events such as 'Talkoholics' which aims to provide an ideal pedestal for people to share their views on a variety of HR related topics. 'SAMviksha', a pan-India case study competition organized by the club, gives an opportunity to participants to showcase their HR Management skills by solving complex real-life situations. The club also ensures that students develop a stronghold in the function by acting not only as a learning channel but creating an exciting platform to discuss, practice and deliver.

# MARKETING MANAGEMENT



## ELECTIVES

### MARKETING MANAGEMENT

- Marketing Management-I (MM-I)
- Marketing Management-II (MM-II)
- Marketing Research (MR)
- Brand Management (BM)
- Consumer Behaviour (CB)
- Marketing of Services (MoS)
- FMCG Marketing (FMCGM)
- Sales & Distribution Management (SDM)
- Pricing (Pr)
- Integrated Marketing Communication (IMC)
- Marketing Analytics (MA)
- Rural Marketing (RM)
- Advanced Marketing Research (AMR)
- Customer Relationship Management (CRM)
- Strategic Marketing (SM)
- B2B Marketing (B2BM)
- Retail Management Strategy (RMS)
- Digital Marketing (DM)

## FACULTIES

### INTERNAL FACULTY

**Prof. Balamurugan Annamalai**  
**Prof. Poonam Kumar**  
**Prof. Sakshi Chhabra**  
**Prof. Pravesh Kumar Padamwar**

### VISITING FACULTY

**Prof. Prantosh J Banerjee**  
**Prof. Aditya Billore**  
**Prof. Ashish Sadh**  
**Prof. Basant Kumar Purohit**  
**Prof. Kapil Khandeparkar**  
**Prof. Manoj Motiani**  
**Prof. S. Bhavani Shankar**  
**Prof. Bipul Kumar**  
**Prof. Neeraj Pandey**  
**Prof. Sanjeev Nambudiri**

**Prof. Biswajita Parida**  
**Prof. Falguni Vasavada**  
**Prof. Hitesh Motwani**  
**Prof. Sanjeev Varshney**  
**Prof. Suren Sista**  
**Prof. Vinit Thakur**  
**Prof. Subrat Sarangi**

## PREVIOUS RECRUITERS

- Procter and Gamble Health
- Kia Motors
- ITC
- AGS Transact
- Bharat Petroleum Corporation Limited
- Reliance Jio
- OYO Rooms
- Berger Paints
- Odisha Rural Development and Marketing Society (ORMAS)
- Housing and Urban Development Department (HUDD)
- Mold-Tek Packaging, Manjushree Technopack
- Vision Rx Lab (GKB Optical)
- Tolaram Group
- D2H
- Aditya Birla Fashion Retail Limited
- DSM
- Justdial
- Mindgate
- Aakash Institute
- Byju's
- Amul
- Jubilant Foodworks
- Sponso

## Emporia

The primary purpose of Emporia is to inculcate a marketing thought process amongst the students who want to build a career in marketing. This is done through a series of structured sessions, conducted by the club throughout the academic year. The key activities conducted by the club are- Real-world simulations aimed at infusing strategy with marketing concepts, workshops to keep the students well informed about the current happenings from a marketing perspective, and placement related training exercises to give the students an edge when it comes to applying for their dream company. The flagship annual event- Brandbaazi, gives a platform for students to test themselves amongst other premier B-Schools participants. Overall the club hopes to cultivate vigour, and appreciation for the subject, and mould the students for the corporate world.

# COMMITTEES AND CLUBS

## CAREER DEVELOPMENT CELL

The Career Development Cell is a student-driven body that supports in preparation for placements and improves industry readiness. The CDC strives to increase the pick-ratio of each company visiting the campus for placements.

CDC maintains a repository of the most recent Industry, Sector, and Firm analysis reports and also conducts interviews, mock GDs and other placement related training activities in collaboration with industry experts regularly in relevance with the ongoing placement schedule. CDC plays a vital role in identifying the skill gaps of the students and helps them in developing and honing these skills. Emphasizing the importance of a well-built resume, CDC is also responsible for organizing CV workshops. This helps the students to showcase their skill set, knowledge and relevant experience in the best way for their desired job profile offered by the companies visiting the campus during final and summer placements.

CDC also facilitates the interaction with the Alumni or related Industry experts before the summer internship to make students prepared for taking up the projects by putting their best foot forward.

## INFRASTRUCTURE AND MESS COMMITTEE

Infrastructure and Mess Committee at IIM Sambalpur looks after the residential and culinary facilities provided to the students. With the clear objective to make students feel at home, it ensures that food provided to the students is nutritious, healthy and hygienic. It also supervises the upkeep and maintenance of the infrastructural facilities of the academic building and the hostels. Various initiatives undertaken by the committee ensure the smooth conduction of various events held on campus, like ETHOS, Business Conclaves, Placement activities, etc.

## STUDENT ACTIVITY COUNCIL

The Student Activity Council, a democratically elected body of students at IIM Sambalpur, acts as a liaison between the college administration and the students. Working with the sole purpose of creating an ideal B-school experience, SAC is concerned with the welfare of students and functions to oversee the various activities in and around the college campus. The Council works in collaboration with various committees in order to build resilience and resourcefulness amongst them. With its goal directed towards building global business school transcendence, the Council also bears the responsibility of monitoring disciplinary action in the institute.

## OFFICE OF INTERNATIONAL RELATIONS COMMITTEE

The Office of International Relations is responsible for handling International Immersion Programs and Student Exchange Programs on behalf of IIM Sambalpur. The committee strives to provide global exposure to the students and help them develop cross-cultural sensitivity in the area of management education. The student led body acts as a bridge between the institute and the universities across the globe to explore potential tie-ups with foreign universities. IIM Sambalpur sends selected cohorts of students to ALBA, Greece for the Student Exchange Programme and Munich Business School for their Industry Immersion Programmes.

## ACADEMIC COMMITTEE

The members of Academic Committee directly report to the PGP Chair of IIM Sambalpur, forming a liaison between the student body, faculty and the PGP Office. They have a crucial role to play in the designing of the academic curriculum, scheduling of classes, preparing exam schedules and conveying students' academic expectations to the faculty. The committee in consultation with the faculties ensure that the quality of the pedagogy at IIM Sambalpur is aligned to the expectations of the industry. The Academic Committee members also act as the Class Representatives and are responsible for the smooth information transfer between the faculties and the students.

## CYBERSPARK

Cyberspark promotes the ability to harness the untapped potential of the industry of video games and e-sports. It encourages students to understand the business perspective of the gaming industry in India. The gaming industry encompasses dozens of disciplines and facilitates employment of thousands of people worldwide. India has the potential of being one of the leading markets in this sector. Cyberspark wants to impart this vision to the students, also providing a platform to compete other institutions in the field of online gaming.

## INDUSTRY AND ALUMNI RELATIONS COMMITTEE

The Industry and Alumni Relations Committee of IIM Sambalpur nurtures industry relationships by facilitating communication between the students and the corporates. In addition to organizing the business conclave "Marmagya" at IIM Sambalpur, the committee also conducts guest lectures and panel discussions led by eminent industry stalwarts, CXOs of various organizations. The committee ensures that the students take part in industry visits and other innumerable industry-student collaborations. The Committee also harnesses a conducive relationship with the illustrious alumni of IIM Sambalpur.

## SPORTS COMMITTEE

The Sports Committee provides students with opportunities to relieve the stress of academic rigor and focus on personal development. Besides hosting various inter college competitions, the committee also organizes intra college competitions which not only requires physical fitness but also strategical thinking and various other inter-personal skillsets. The committee is also responsible for handling and developing all sports related infrastructure on campus that includes cricket, football, basketball, volleyball, table tennis, badminton, gymnasium and other sports.

## IT COMMITTEE

The IT committee caters to all the information technology-related and technical infrastructure needs of the campus. The unblemished learning at the institute is facilitated by the hard work of the IT committee that ranges from maintaining Wi-Fi infrastructure, requisition of new software licenses, IIM Sambalpur website management, working with faculties to work on new software procurement and manages arrangement for access to online library journal access and many more.

## LIBRARY COMMITTEE

The Library Committee oversees the functioning of the Learning Resource Centre of the institute. This student led body ensures the recommendation of textbooks for the academic curriculum, newspaper subscriptions, online journal membership, database management and stocking of important business magazines to enhance the learning experience of the students on campus. The committee acts as a bridge between the students and the library authorities and the PGP Office. They seek feedback on library functions from the students and convey the necessary recommendations and feedback to the authorities.

## PR AND MEDIA COMMITTEE

Being apprised of the happenings around oneself is a task of utmost importance, and this is managed by the PR and Media Committee of IIM Sambalpur. They capture and showcase the quintessential moments in and around IIM Sambalpur to the world outside. The brand "IIM Sambalpur" is put forward for the world to see at its best, be it on media platforms, city meets or college events, this committee has got it all covered! From publishing IIM Sambalpur's very own newsletter, increasing the campus outreach, handling the admission process, and organising fun events comprise the start of a mile-long list of the committee's endeavours. But all this is just the tip of the ice berg, as they're also planning to host the inaugural version of the prestigious TedX event this year!

## KALAKRITI

Kalakriti, the Cultural Committee of IIM Sambalpur places itself as the most exuberant society on campus. From organizing an ensemble of cultural events with the objective to amalgamate diverse spheres of the Indian culture, Kalakriti takes the centre stage in communicating the value of unification at IIM Sambalpur. The team also continues to perform an array of activities ranging from classical to contemporary events in the college campus like organizing festivals, dance and music events, dramatics, theatrics and many more. Kalakriti also bears the responsibility of organizing the freshers party for the incoming PGP cohort as well as the farewell party for graduating batch that year. Kalakriti strives to keep the campus in a vibrant mood all throughout the year.

## E-CELL

E-cell works with the objective of inculcating entrepreneurial mindset in every student. The cell organises workshops, competitions, talks on entrepreneurship from time to time. The cell strives to provide necessary support and mentoring to students who want to take on their own journey in business world. Although in its fifth year of operation, IIM Sambalpur has witnessed students who have become successful entrepreneurs by starting their own ventures after graduating.

# CORPORATE ENGAGEMENTS



## MARMAGYA 4.0

IIM Sambalpur hosted the third edition of its annual management symposium – MARMAGYA 4.0 – on 27th and 28th September 2019, based on the theme ‘Managing Disruptions in Digital Economy’. Various industrial bigwigs, budding entrepreneurs, eminent personalities addressed students and exchanged their ideas in context of the changing scenario across various business sectors and geographies. The annual conclave also comprised of activities such as panel discussions, student competitions and exclusive workshops which encouraged students to deliberate, debate and participate in the event. MARMAGYA 4.0 saw participations from stalwarts across organizations such as TITAN, Barclays, Accenture Strategy, WIPRO, TATA Steel, IQVIA, ITC Infotech, Siemens Healthcare, Infosys Ltd, JLL, Sterling India, Sharekhan, Siyaram Silk Mills, Shalimar Paints, and many more.

## MARMAGYA 4.0 PANEL DISCUSSIONS

Company	Full/ Updated Name	Designation	Panel	Topic
IQVIA	Rajagopal Sevilimedu V	Principal	Consulting	Gradual shift in strategy due to India's increased presence in the Digital Economy
Accenture Strategy	Sameer Mathur	Senior Principal		
ITC Infotech	Soumya Nandy	Senior Principal- Digital Consulting Services		
Titan Limited	Sumant Sood	Head- Innovation	Finance	Financial Inclusion through Digitization and growth of Fintech
Indifi	Avinash Parhi	Vice President		
Infosys Ltd	Nishit Ajitkumar Shah	Head Business Finance		
Barclays	Satya Shankar Mahapatra	Sr VP-Risk and Analytics	HR - I	Gig Economy: Challenges and benefits
Siemens Healthcare	Raghu Chandrashekar	VP (Head Human resources)		
TATA Steel	Parthasarathi Mishra	Ex-CHRM		
Wipro	Praveen Kamath Kumbala	GM & Head HR		
Sterling	Sanjay Chandel	Senior Vice President & Head of Human Resources	HR - II	Man with Machine has replaced Man versus Machine
IQVIA	S Yamini Krishnan	Director HR		
CIGNEX Datamatics	Ankita Singh	Vice President and Global Head HR		
Penna Cements	Sachin Mathur	Head HR	Marketing	How Disruptive Technology can be integrated into Marketing Strategies
Siyaram Silk Mills Ltd	Sushil KumarTripathi	Head HR		
Tone Tag	Vinay Trivedi	Head HR		
JLL	Abhay Kumar	Executive Director - Marketing and Digital, South Asia	Marketing	How Disruptive Technology can be integrated into Marketing Strategies
Sharekhan	Gaurav Shitak	VP & Head Digital Marketing		
Shalimar Paints	Minal Srivastava	Vice President- Strategy,Growth and Marketing		
Giottus	Vikram Subburaj	CEO		

# STUDENT ACTIVITIES ON CAMPUS

## ETHOS

Ethos, the annual fest of IIM Sambalpur, was organised with great zeal and splendour between 31st January and 3rd February 2020. The four-day extravagant event had various cultural, gaming, management, and sports events that kicked off in style with the cultural night. Students from other institutes also participated in various competitions organised during the fest. Cultural activities such as group dance, singing competitions, fashion gala and DJ night were the spice adding elements to the overall exhilarating experience of the event. The event witnessed participation from top B-Schools in the country and saw fierce competition amongst the teams across various events.

## SWACHHTA PAKHWADA

Under the guidelines of MHRD and banner of Swachhta Pakhwada, IIM Sambalpur hosted the event ‘Run for clean and smart Sambalpur’ on 22nd October, 2020. The motive behind the event was to create awareness about the importance and benefits of cleanliness in nearby areas. Eminent Indian athletes graced the event and led the run to drive the utterly important social cause of cleanliness. Everyone took a pledge to keep the city & the country clean, come up with new innovations and to educate & motivate at least 100 more people to join the cause.

## VIGILANCE WEEK

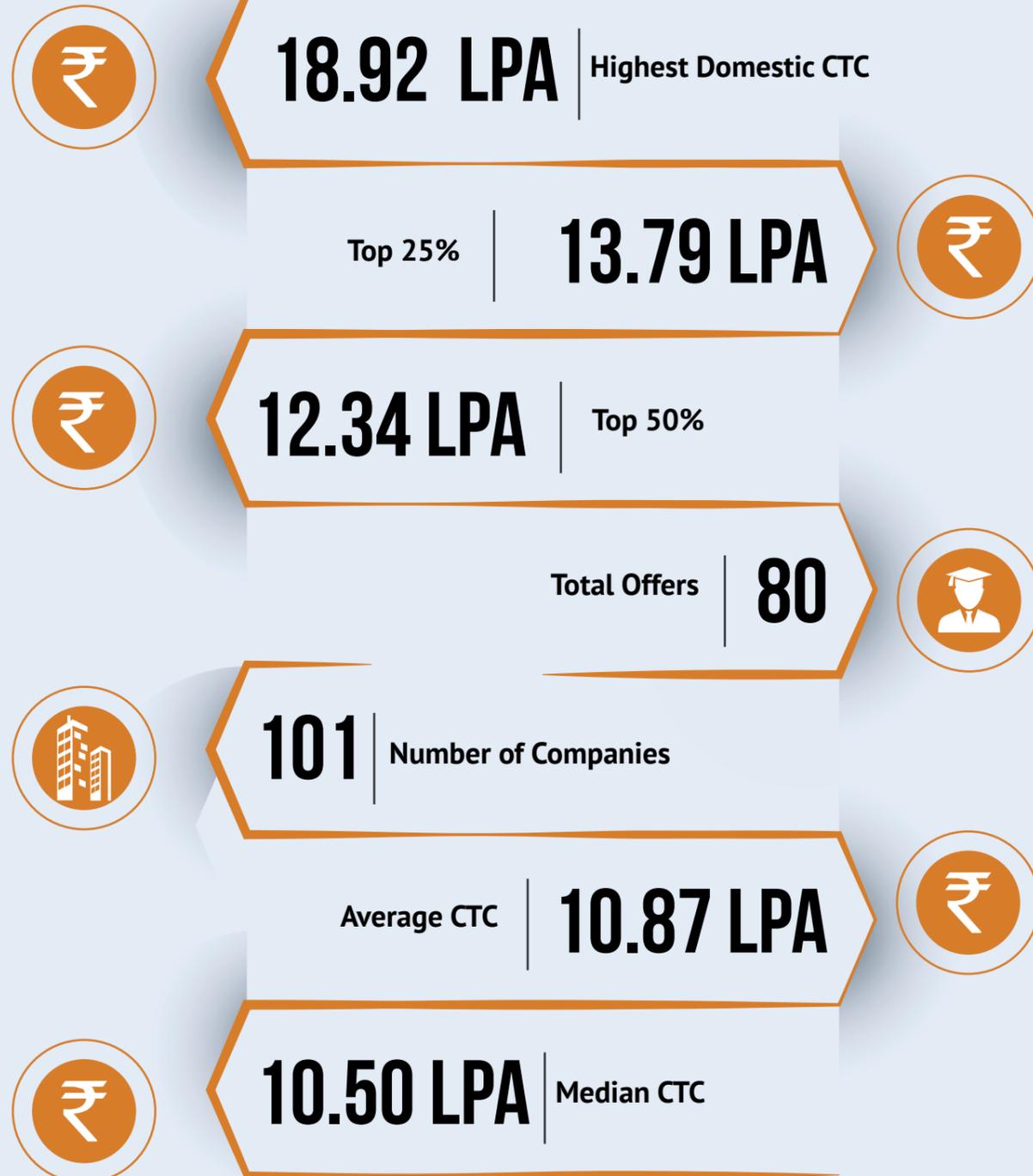
IIM Sambalpur observed Vigilance Awareness Week 2018, with the theme “Eradicate Corruption-Build a New India” from 29th October - 3rd November 2018 as per the directives of MHRD and Central Vigilance Commission. A debate competition and an Integrity pledge were organised as part of the event with the vision of raising public awareness regarding corruption prevailing in the society.

## CORPORATE ENGAGEMENTS UNDERTAKEN BY STUDENTS

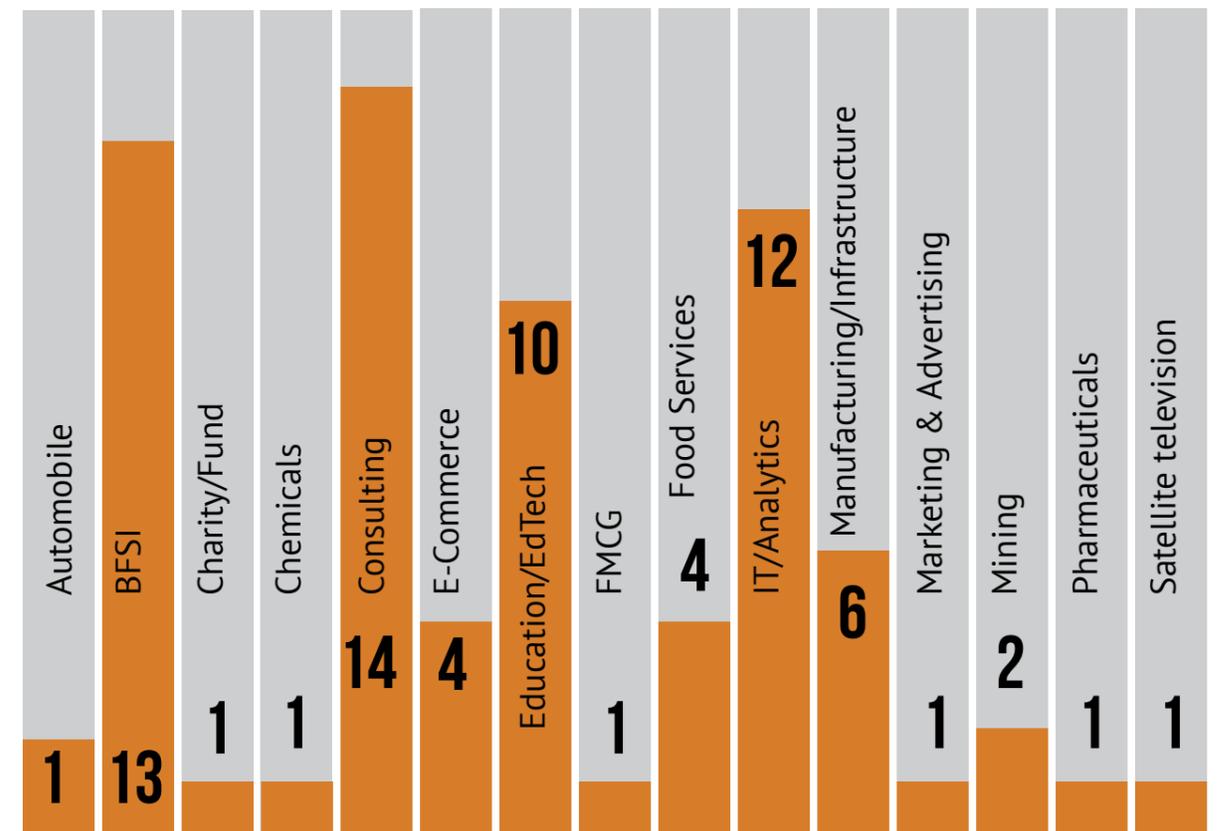
The student community at IIM Sambalpur engages with the industry proactively. They help bridge the gap between theoretical knowledge of the classroom and practical experience in the industry by building avenues of corporate engagement. Renowned experts from several fields are invited to share their experiences with the student fraternity through guest lectures, panel discussions and other such events. Skill enhancement workshops are conducted to sharpen technological and communication skills by providing interactive opportunities with corporate professionals. IIM Sambalpur aspires to connect inspired student members with experienced professionals in order to seek their guidance and reach career goals. It fosters a win-win relationship between the mentors who share their valuable experience and the mentees who streamline their creativity and ideas.



# FINAL PLACEMENTS 2018-20



## INDUSTRY-WISE PLACEMENTS



# SUMMERS PLACEMENTS 2019-21



**1,60,000 INR**

Highest Domestic CTC

Top 25%

**82,640 INR**



**66,600 INR**

Top 50%

Total Offers

**122**



**91**

Number of Companies

Average CTC

**55,432 INR**

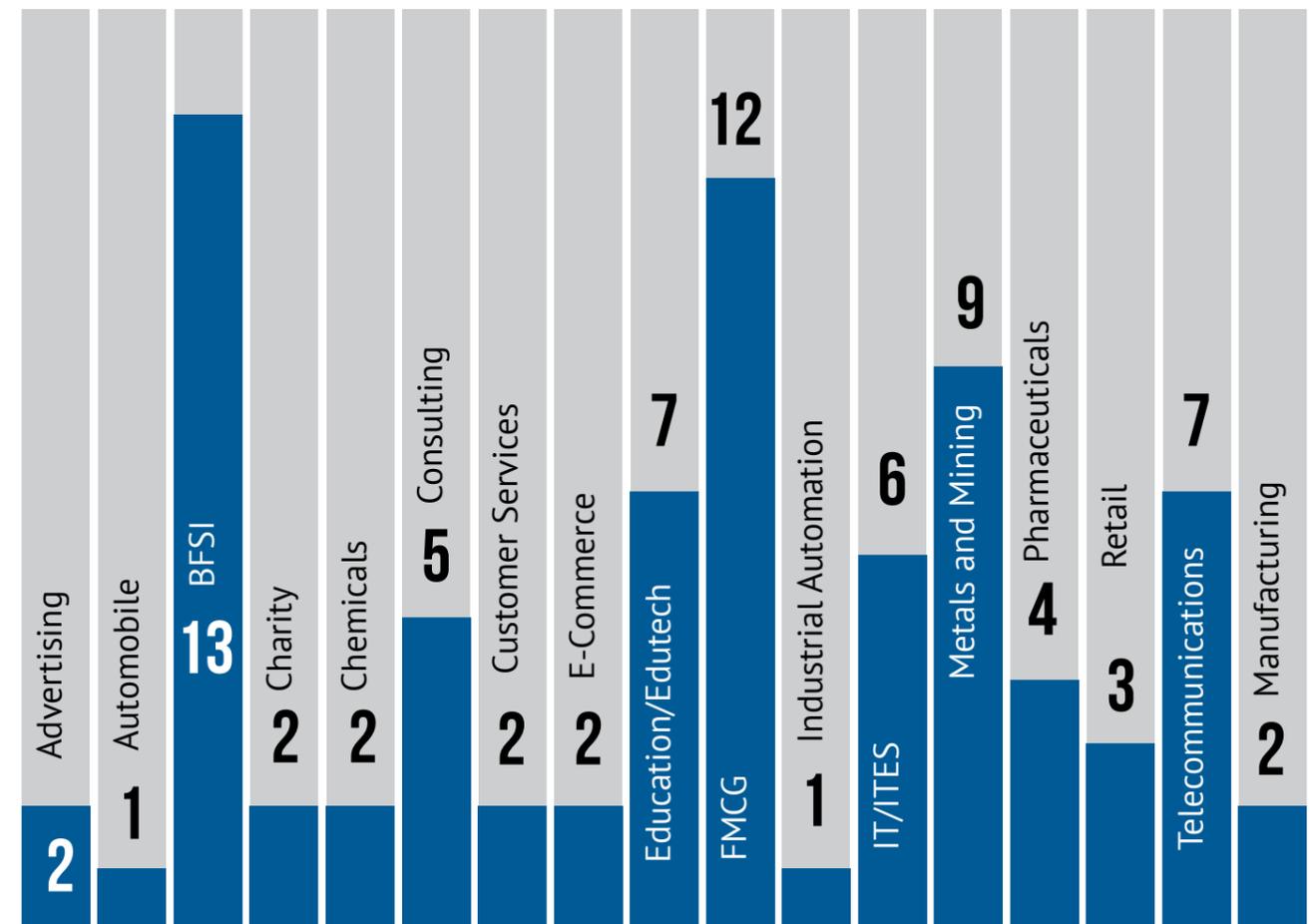


**50,000 INR**

Median CTC



## DOMAIN-WISE PLACEMENTS



# PLACEMENT PROCESS

The placement process consists of the following stages:



## HOW TO REACH IIM SAMBALPUR

IIM Sambalpur is well connected to all the major cities via air, rail and road. The nearest airport is Veer Surendra Sai Airport at Jharsuguda, which is an hour's drive away (62 kms) from the institute.



Veer Surendra Sai Airport, Jharsuguda has daily direct connectivity to major hubs such as Kolkata, Delhi, Hyderabad and connecting flights to Chennai, Mumbai, Bangalore and other locations. IIM Sambalpur is also connected via Swami Vivekananda Airport, Raipur (262 kms) and Biju Patnaik International Airport, Bhubaneswar (296 kms).



Sambalpur Junction (SBP), the nearest Railway Station is located 18 kms away from IIM Sambalpur campus. It is the major station and is well-connected with most of the other cities. The other nearby stations are Sambalpur City Railway Station, Hirakud Railway Station and Sambalpur Road Railway Station.



Sambalpur is well connected to prime locations such as Raipur, Bhubaneswar, Cuttack and Rourkela via national highways.

## ACCOMMODATION

Hotel Grand Siba  
Budharaja Road, Budharaja,  
Sambalpur, Odisha 768004.  
Ph: 0663 254 0455

Hotel Niiki  
V.S.S. Marg, Sambalpur, Odisha 768001  
Ph: 0663 253 5600

Hotel Sheela Towers  
Veer Surendra Sai Marg, Sakhipara,  
Sambalpur, Odisha 768001.  
Ph: 0663 254 9111

## PLACEMENT COMMITTEE DETAILS

The Placement Committee heads and incorporates placement and career advisory activities to guide students in choosing the right career paths and imbibes adequate knowledge, skills and aptitude in them on behalf of the institute. The committee plays an integral part in bridging the gap between the Institute and the Industry to create a symbiotic relationship between them which in turn helps in churning out the best of the talented professionals having exceptional business skills and acumen. The part played by the Placement Committee is instrumental in ensuring that the students of this institute get the best exposure in the Industry in lieu of Live Projects, Leadership Connects, Summer Internship Programs and Final Placements.



**Placement Officer**  
**Mr. Sathish Chandra Velpula**  
**+91 99663 39996**

*Email: vsathish@iimsambalpur.ac.in*

## STUDENT PLACEMENT COMMITTEE

Avishi Agarwal	+91 70644 10812	Ruchi Jangid	+91 70644 10811
Dibyendu Datta	+91 70644 10814	Sumit Kumar Raut	+91 70644 10813
Kajol Sood	+91 70644 10816	Udita Rawat	+91 9873494164
Mansi Kothari	+91 70644 10815	Yaman Tule	+91 81492 81673
Pallavi Vyas	+91 94075 57348		



Placement Office  
**Indian Institute of Management Sambalpur**  
Sambalpur University Campus,  
Jyoti Vihar, Burla, Sambalpur - 768019, Odisha  
Phone : +91 706 4410811-16

E-mail : [placementoffice@iimsambalpur.ac.in](mailto:placementoffice@iimsambalpur.ac.in)